



Fleet Risk Data Analysis

Data underpins and enables fleet operators to manage fleet risk. With the ever increasing use of telematics and on-board cameras, what do we do with all this useful driver and vehicle data when we get it?

Our innovative intelligence-led approach to fleet risk management, as well as our established long term relationships with commercial fleets, has repeatedly shown the advantage of combining all available collision information, vehicle and driver data in such a way that areas of road risk are easily identifiable.

The aim of this service is to work in collaboration with our clients and use our experience to analyse data from various sources to identify the underlying areas of risk that are yet to be established. This data can then be used to identify and implement interventions that will help to mitigate those risks and reduce costs. Analysing and measuring the results of these interventions will then demonstrate how successful they have been to senior decision makers. From experience, our clients would expect to see a return on their investment.

Consultancy considerations

Collision cost and fuel cost

- reduce collision volume
- reduce repair costs
- reduce third party costs
- reduce insurance premiums
- reduce fuel bills

Duty of care

- improve driver safety
- improve driver retention rate
- quickly identify underlying trends
- implement and monitor agile programs
- apply appropriate risk interventions

Operational excellence

- growth in all Key Performance Indicators
- budget optimisation
- improve absenteeism
- improve vehicle availability and utilisation
- greater productivity
- fleet risk data analysis



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Consultancy outcomes

There are many different sources of data available to fleet managers and those involved in running fleets; collision, tachograph, telematics, risk assessment and driving licence data to name but a few. While almost anyone in the industry would agree that having access to new ranges of datasets should be advantageous, the sheer volume of data available can confuse and overwhelm.

Our solution is to convert all of the available datasets into meaningful management information and through our consultancy services we provide a range of options and solutions based on experience, trust and integrity.

We work with major insurance underwriters and brokers, fleet leasing companies, fleet operators and other major bodies involved in motor fleets to understand exactly what the emerging safe fleet threats and opportunities are, making us one of the leading specialists in our field.