

# Improve Your Driver and Fleet Safety

Global Driver Safety Solutions

drivetech.co.uk

Every year 1.35 million people die on our roads.

Many of these accidents involve people that are driving for work.

We all need to take responsibility to help reduce this figure.





A driver safety management programme will help your employees to stay safe, avoid collisions, save lives, reduce injuries and vehicle damages.

An integrated approach to driver and fleet safety.

#### We use a behavioural based and scientifically proven methodology in our training solutions to gain maximum results.





#### Coach & Train On-Road Driver Training

- Safe and Eco
  Driving Training
- 24 E-Learning Modules

## Monitor & Improve

Driver Monitoring

 Risk potential and improvement

#### Programme Management

 Piloting, Rollout and Account Management

#### **Online Driver Training**

• E-Learning Modules

#### Workshops

- Online
- Face-to-face

#### Management Information

Monitoring progress

#### Communication Programme

 Keeping up awareness



## European Transport Safety Council (ETSC) – PIN Report June 2021:

- An estimated 18,800 people lost their lives on EU roads in 2020
- This means that on average 361 deaths occur on EU roads every single week
- Up to 40% of road deaths in the EU are workrelated



# About DriveTech

DriveTech is the leader in global driver safety management and driver training. With a track record built over the last 30 years, DriveTech delivers fleet risk assessments, driver risk assessments and safe driving training in over 95 countries and online in over 35 languages.

Through consultancy services, behavioural based interventions and accurate reporting we help our clients to improve driver safety, reduce their fleet costs and carbon footprint. Our global network of the world's best local training providers is the key to any effective global driver safety programme.

Over 90% of all accidents are caused by human error, which is why DriveTech's programmes aim at changing driver behaviour. We have established a unique behavioural based coaching methodology that is consistent across the globe.

Our products and services improve driver safety, reduce fleet running costs and ensure compliance with CSR responsibilities.

By offering a range of fleet risk management services that can be tailored to your organisation's own requirements, our aim is to reduce our customers' fleet costs and drivers' risk exposure by significantly improving driver ABC - Attitude, Behaviour and Competence.

A Driver Safety Management Programme will help your employees to stay safe, avoid collisions, reduce the risk of injuries and vehicle damage.

#### **Realise Tangible Benefits**

A comprehensive Driver Safety Management Programme can also realise tangible benefits for your organisation:



Reduction in damages/ repair costs

6 – 35%



Reduction in insurance costs/ premiums



Lower fuel consumption & CO<sub>2</sub> emissions

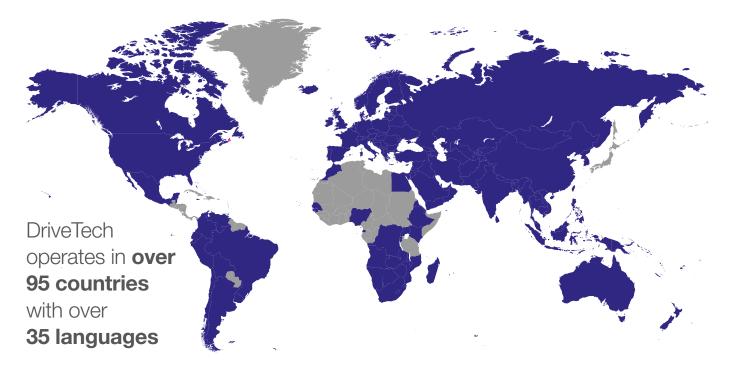


2 – 10%

Reduction of hidden costs (hire car, administration, sick leave etc.)

# Global Driver Safety Programme

Our global partnership network is unique in its kind. It enables multinational and global companies to improve driver and fleet safety across the globe.



# Our global partner network ensures:

- A quality controlled international standard
- A singular, consistent approach across the globe
- Driver training adapted to local language, culture, legislation and regulation
- Consolidation of management information

## Start managing your driver safety today...

Improve your global fleet safety.