



AA Business Services responds to AA EV report

The AA's latest EV report highlights a key challenge – demand for EVs isn't keeping pace with supply. More support is needed to make EVs accessible for all to ensure drivers aren't left behind as we transition to alternative fuels.

The good news is businesses are already leading the way, with AA Business Services supporting them throughout the lifecycle of their EVs. Fleets are playing a vital role in providing drivers first-hand EV experience and helping to bust some still quite common myths. But understanding and processing driver views is crucial as we move forward.

At AA Business Services, these are our top take-outs.

Are drivers too worried about range anxiety? The numbers certainly indicate so. However, new AA data shows that EV breakdowns due to running out of charge are pretty rare these days. In fact, they dropped to a record low of just 1.85% in 2024 - drivers are clearly adapting. The reality is range is less of a problem now than ever. Fleets are instead focused on timing the transition strategically to maximise efficiency and cost savings.

The right time to transition, from a business perspective, is when you're reviewing your fleet. EV adoption is about strategic timing. We're here to support fleets in making that shift on their own terms, boosting operational efficiency and cost savings. Whatever the vehicle type, there are opportunities to decarbonise and increase efficiency through optimal maintenance, better driving and strategic planning.

Charging must keep up with demand. That's why we're working closely with CPOs (Charge Point Operators) to ensure infrastructure is reliable, accessible, and future-proofed. Innovative businesses like Connected Kerb and Char.gy are already bringing charging to drivers without off-road parking too, but more investment and incentives for businesses are needed.



Grants and incentives for businesses are still essential. Targeted support will accelerate fleet transitions, ensuring that businesses can invest with confidence.

Training is key to moving forward. Through Drivetech, part of AA Business Services, we've already seen how confidence grows when drivers understand how to operate, charge, and maintain EVs. With 52% of drivers still worried about price and range, education plays a vital role in addressing concerns and making the switch smoother. Confident drivers are safer -and with the right training, they can be more efficient too.

Ultimately, the UK's EV targets can only be met with real support for businesses making the transition. That's why we're calling for:

- Lower costs – targeted incentives and VAT cuts on public charging to make EV adoption fairer and more affordable
- Stronger second-hand market – battery health passports will boost confidence in used EVs, making fleet upgrades easier
- Better charging visibility – cutting red tape for clearer infrastructure signage improves the driver experience
- Plug-in hybrid flexibility – A transition period (2030-2035) for new plug-in hybrids could help hesitant drivers bridge the gap

Find out more here: <https://www.theaacorporate.com/press-releases>.

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