



Drivetechnology launches revolutionary fleet aggregation tool, HALO Insights

Drivetechnology, part of The AA, has launched HALO Insights, a fleet data aggregation platform designed to significantly reduce fleet and driver risk. Consolidating essential fleet data into a single, user-friendly interface, HALO Insights provides fleet managers with a comprehensive, at-a-glance holistic overview of driver risk, fleet costs and operations, enabling swift and informed decision-making.

HALO Insights stands out by offering simplicity and convenience for fleet managers through diverse data sources integration, providing an accurate picture of risk and costs with automated educational interventions. These interventions will help to lower risk and cost by improving driver behaviour.

Collecting data on telematics, fuel consumption, accident management, insurance data, and fleet costs, HALO insights can provide an immediate and clear picture of fleet performance, allowing for quick identification and resolution of potential issues.

The Drivetechnology platform has already been trialled globally in 14 different markets to improve driver safety across more than 5,000 vehicles and is now ready for launch. HALO Insights will be available in 45 languages initially with plans to roll out it out to 70 countries worldwide.

“As a business that specialises in driver training, we know that drivers are complex, with a diverse range of needs that ultimately dictate their behaviour. That’s why we do all we can as a business to make driver behaviour safer,” explained Nick Butler, director, Drivetechnology. “HALO Insights sets itself apart by not only delivering tailored interventions to drivers based on behaviour captured by telematics, but also by providing fleet managers a holistic view of their fleet costs, fuel consumption and sustainability reporting.

“By offering tailored training directly to drivers, HALO Insights ensures that safety measures are not only understood but also implemented effectively. This direct approach to driver education, combined with the fleet manager’s holistic view of operations, creates a powerful dynamic for real change within the fleet.”



The platform is built around three core pillars: safety, sustainability, and cost efficiency. Proactively addressing driver safety by delivering real-time, individualised training interventions directly to drivers, timely 'nudge' interventions help correct behaviours as they happen, fostering safer driving habits and reducing the risk of accidents.

Businesses are also supported in their transition to more sustainable practices. By analysing fleet utilisation, HALO Insights identifies opportunities for integrating electric vehicles (EVs), such as identifying drivers who typically make shorter journeys. Finally, with comprehensive monitoring of fuel usage, prevention of misuse, and detailed audit trails, HALO Insights provides a clear view of fleet costs, helping businesses to identify cost-saving opportunities, optimise fuel usage and streamline operations.

For more information, visit www.drivetech.co.uk/halo-insights to see how HALO Insights can revolutionise your fleet management strategy.

ENDS

For media enquiries, please contact theaa@provapr.co.uk at Prova Public Relations on 01926 776900