

# Driving for Work

Working together to minimise road risk



By offering a range of fleet risk management services that can be tailored to your organisation's own specific requirements, our aim is to reduce our customers' business costs and drivers' risk exposure by significantly improving driver ABC - Attitude, Behaviour and Competence.





# Market leaders in comprehensive driver risk management, DriveTech helps drivers make better driving decisions in 97 countries.

# Driving for work involves risk

This risk can be minimised by implementing a fleet risk management programme that is tailored to the drivers and the vehicles they use - whether company, leased or privately-owned.

It's well known that employers have a duty of care to their employees in general and those who drive for work - whether professionally or as part of their job. By understanding the potential risks and acting on them, not only can the risk of death or injury while driving be reduced but cost-savings in fuel consumption, damage costs, time off work and insurance premiums can be made. Additionally, an organisation can clearly demonstrate their commitment to health and safety legislation, reduce the risk of being prosecuted under Corporate Manslaughter legislation and ensure the reputation of their brand is maintained.

At DriveTech, we have developed a holistic approach, supported by our online platform, FleetRiskManager. Our approach recognises that different companies have different approaches and may be further down this risk reduction process than others. Our programmes are designed to be flexible and cost-effective for the customer and backed by the strength of one of the UK's most prestigious names, the AA.



# We are here for your risk management journey. Why not start today?



# Review

You need to know where you are before you can decide where you are going.

#### Our Solution

We review your current fleet risk exposure by examining your existing management practices and procedures. This identifies appropriate systems and solutions to mitigate the risks associated with work-related driving.

The audit encompasses all legal, financial and operational issues. It culminates in a detailed report, identifying key risk areas together with best practice recommendations for remedial action where necessary.



# Check

If you're responsible for managing employees in your organisation while they drive for work, you must ensure that they have a valid driving licence

Our experience shows 1 in 650 drivers checked are driving while disqualified and 1 in 300 have a revoked or expiring licence, so there's a significant risk that some of your staff are driving illegally. In addition, as many as 1 in 16 drivers will have an expired, or expiring photocard.

#### Our Solution

We provide a secure, electronic driving licence check solution for both UK and non-UK licence holders. This provides assurance that the licence is valid, which categories of entitlement are current and details of any endorsements.

Our recently introduced e-Check solution allows drivers to give their permission for a driving licence check with an electronic signature. Once an employee has given permission, their driving licence check is valid for up to 3 years. After the employee's first licence check, additional checks can be automatically scheduled, in accordance with the company-defined re-check policy.



## **Assess**

Driver assessments are a key component of a comprehensive road risk strategy. Using our driver assessments and your telematics and/ or collision data, we can profile your drivers' exposure to risk based on their driving activities, history, attitude and knowledge. Initially this allows us to recommend targeted and timely training interventions, focusing first on the highest-risk drivers, and in addition allows you to monitor, measure and control risk ongoing.

#### Our Solution

Online - our online assessments enable a driver's exposure to risk to be identified at the desktop as well as making recommendations on future training interventions based on the results. By accessing the assessment via a website, no formal booking or driving is required as the site is accessible 24-hours a day, 7-days a week.

**On-road** - through a combination of predriving checks and typically a one hour on-road practical driving assessment with a fully trained driving assessor, this approach provides human interaction and discussion. It is particularly suitable for drivers where web access is impractical.

Driver data – by combining all available collision information, vehicle and driver data from various sources e.g. telematics, collision data and onboard cameras, we use our experience to identify the underlying areas of risk. This data can then be used to identify and implement interventions that will help to mitigate the risks identified and reduce costs. Analysing and measuring the results of these interventions will then demonstrate the success and return on investment.



## Train

Once a risk is identified, it is vital to minimise that risk by employing driver training interventions.

After this initial training, the continual monitoring of driver risk using telematics and other driver data can be used to both evidence improvements and trigger further targeted and timely interventions where required.

#### Our Solution

**E-learning** modules by topic. Designed to develop a driver's knowledge and challenge their driving attitude and behaviour. They can be used to target specific areas of concern or provide additional training resources. This approach enables staff to complete all the courses at a time that is convenient for them.

**Workshops** by topic and vehicle to shift culture and behaviour.

On-Road training for maximum impact on driver safety and performance. Our courses reinforce the fact drivers not only need to possess the knowledge and skills for driving, but also the ability to self-evaluate how life and work issues can cause a change in their driver behaviour and increase personal risk.



# Manage

The key to a successful fleet risk management programme is the ability to identify, measure and evidence the reduction in overall fleet risk and an improvement in efficiency. Knowing your current exposure to risk and particularly who in your driving community has or has not completed any part of your chosen driving for work programme is essential.

#### **Our Solution**

FleetRiskManager, our web-based portal, enables you to administer company, vehicle and driver data, as well as manage your driver community at your fingertips. It's innovative and easy-to-use workflow capabilities allows you to quickly identify and address any outstanding tasks.

Tasks/Capabilities include:

- Driver, group & company-level risk profiles
- Assessment status and results
- Learning status and results
- On-road status and driver reports
- Driver-declared grey fleet vehicle information
- Driver-supplied copies of vehicle documentation
- Driver-declared collision information
- Downloadable reports
- Driving licence status dashboard
- Automated driver and manager alerts

- As well as the measurable financial savings, there have been numerous indirect cost benefits, such as ensuring vehicles are working and not off the road, improved productivity and service levels, improved company image and reduced sick leave among employees as a result of fewer crashes. Road safety initiatives like this undoubtedly make sound business sense.
- ...They have gone out of their way to provide the courses we want, on the days and in the locations we want them, creating the minimum disruption to our business.
- 66 The level of support I have received from DriveTech has been fantastic... I can thoroughly recommend their services to any operator large or small. 99

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