



# Case Study: Drivetechnology and Lavazza Professional team up for strong and robust driver risk management programme.

Lavazza Professional and Drivetechnology have worked together on an impactful integrated driver risk reduction programme to reduce fleet costs, improve employee safety and bolster engagement across Lavazza Professionals' staff who drive for work.

Lavazza Professional and Drivetechnology have worked together on an impactful integrated driver risk reduction programme to reduce fleet costs, improve employee safety and bolster engagement across Lavazza Professionals' staff who drive for work.

Lavazza Professional, one of the world's most esteemed manufacturers of Italian coffee products, have worked with Drivetechnology since it was a part of the Mars Drinks Division, as far back as 1999. With a strong historic record for improving driver safety for drivers working within the fleet operations area of the business, Drivetechnology is delighted to work with an organisation who are so proud of their driver safety record and want to do more to keep their drivers safe.

Lucy Andrews, Fleet and Workplace Manager at Lavazza Professional, was required by their fleet insurer to confirm that Lavazza Professional has a system in place to identify drivers' exposure to risk, assign learning and training to reduce that risk, and to ensure that any learning is measured to make sure it has been understood.

Lavazza Professional resultantly incorporated core Drivetechnology products into their driver safety programme with outstanding results. Working consultatively with key stakeholders within Lavazza Professional who are responsible for driver safety, Drivetechnology have helped to deliver on reduced fleet costs, improved employee safety and improved employee engagement.

With over 337 drivers completing Licence Checks and Risk Assessments, with dynamically assigned e-learning, Lavazza Professional have successfully implemented the following Drivetechnology products:

### Lavazza Professional UK

- Licence Check
- Risk Assessment
- On-Road Training Intervention for drivers scoring high risk

### Lavazza Professional UK Operating Services

- Licence Check
- Risk Assessment



**LAVAZZA**  
PROFESSIONAL

“ We are delighted to be working with Lucy and her colleagues at Lavazza Professional to deliver a thorough programme of risk reduction for their drivers. The programme is well established and has become an integral part of Lavazza Professional's driving for work policy. We firmly believe that it has become a vital part of Lavazza Professional's efforts to reduce the exposure to risk among those who drive as part of their job. ”

**Brian Watts**  
Strategic Account Manager, Drivetechnology

“ The Driver safety programme has made my role as a new fleet manager very much more manageable. At a glance, I am able to look at the risk level of all my drivers across the business regardless of what type of driving they do for the company. I have been able to effectively assess new drivers on their risk on the road and apply the appropriate follow up training to ensure that not only are they safe in their role but as a business we are legally compliant. The training is a great tool for focusing the mindset of the driver on their driving skills and behaviours whilst also empowering them to take responsibility for what is effectively their daily workspace on wheels. ”

**Lucy Andrews**  
Fleet and Workplace Manager, Lavazza Professional

If you would like further information on driver training and risk management for your fleet, please get in touch:

- [tellmemore@drivetechnology.co.uk](mailto:tellmemore@drivetechnology.co.uk)
- 01256 610907